Name(s) _____

Computer _____ File Location _____

Period _____ Due Date _____/_____/_____

Virtual Tourist

Context: Assume that a local travel agency catering to adventurous teens/20s is seeking bids from photographers for an upcoming advertising campaign. They're looking for unique, high quality, well-composed travel photos that tell a compelling story and they've heard you're pretty good. Understand that they're not really interested in any typical tourist excursions since they want to cater to a niche they think isn't being served, so they're relying on your creativity in developing a tour itinerary, too. Of course, you can't afford to actually go on this trip, so you're going to have to rely on your digital photo and Photoshop skills to create images of your tour without actually going to these places. Are you up to the task? We'll see.

Essential Guidelines:

❑ **Planning** – You may work in your group or on your own. If you are in a group, be sure to share the workload evenly and include a clear explanation of this agreement in your reflection. Brainstorm some possible tour itineraries that would be unique and interesting to the target age group. It can be just about anything (make sure it's legal and school appropriate), *but it better not be ordinary*. Also, research and review online travel brochures, multi-media sites, etc. for ideas on how you'll present your final product. Create a plan (*see the back of this sheet*).

PROPOSAL APPROVAL – Submit your proposal for suggestions and final approval.

DO NOT CONTINUE UNTIL THIS STEP IS SIGNED OFF

❑ **Collect** – Gather the baseline location images that you'll use of your destination(s). If you gather images from the Internet, make sure that they are high enough quality that they'll not look pixilated later on (>100Kb minimum). **MINIMUM # of IMAGES: 6 (or 3 per group member)**

❑ **Analyze** – Examine your baseline photo images and determine what you'll need to do when taking digital images of your group members so that they'll look seamless when you composite them with your baseline images. Take into consideration lighting, perspective and colors, too.

❑ **Shoot** – Stage and shoot all photos of people/places/things that you'll need to include in your final composite images. Take into account all that you've learned about excellent photo composition and digital photography technique in order to produce quality images. Be sure that each member of your group gets the opportunity to shoot as well as be a subject in the images.

❑ **Pre-composite evaluation** – Assess your baseline images and the photos you shot. Will they work together well? Do you need to get better baseline images? Do you need to re-shoot some of your images in order to match the baseline photos? Make any necessary adjustments.

❑ **Create composites** – Using Photoshop, create your composite images combining the baseline photos with the photos you shot. These should be as seamless as possible. Make sure the images tell a dynamic story of how great your proposed tour itinerary would be. When you're done with the .psd images, do a "save as" to .jpg images for final output. Save your final images into an album in iPhoto titled "Virtual Tourist."

❑ **Final product** – Place your images in whatever final product your group has decided on. Suggested products: A photo book (simply print photos from our class printer and create your own book, or use iPhoto's book), ComicLife pages, Keynote, PowerPoint, a blog, a mock travel brochure, etc.

☐ **Reflect** – write a brief (about two ¶s) reflection about your assignment and place it in your portfolio. What did you learn? What were some of the challenges you faced and overcame? What do you want others to know about that would help them better understand your photos?

☐ **Present** – prepare your final product and your feedback sheet for our gallery walk.

PROPOSAL

Proposed Title: _____

Overview of the Tour Idea:_____

_____

_____

Itinerary Stop No. 1: _____

_____

_____

Itinerary Stop No. 2: _____

_____

_____

Itinerary Stop No. 3: _____

_____

_____

Itinerary Stop No. 4: _____

_____

_____

Itinerary Stop No. 5: _____

_____

_____

Itinerary Stop No. 6: _____

_____

_____

(This is just an example. Feel free to modify this proposal sheet to better fit your needs.)

Instructor's comments:_____

_____

_____

Final grade: ___