Name _____

Period _____ Due Date _____/_____/_____

READ Poster

Assignment: You've seen the posters around school and at nearly every library – the famous celebrity READ posters. Well, even though they're aimed at encouraging everyone to read more, they've kind of become a symbolic icon of nerdy hipness because they're so artistic and well done. So, here's your chance to create your own READ poster and get credit, too. Here are the details:

Essential Guidelines:

❑ **Planning** – research existing celebrity READ posters by searching websites and any outside sources you can find. Then, select your subject and decide on your composition. Keep in mind that you'll want to create a symbolic composite of images that convey the essence of your subject as well as the overt message encouraging people to read. Make any necessary arrangements since you'll need to shoot after school hours and off campus. Clear all arrangements with Mr. D and your parents.

❑ **Shooting log** – maintain a professional shooting log. *(Optional)*

❑ **Shoot** – use all your skill in capturing compelling images.

❑ **Gather** – if you're going to use additional images from the Internet in your composite, make sure that they're of high enough quality to not be pixilated when the final draft is printed (1600 x 1200 pixels is the minimum you should use).

❑ **Organize & Prepare** – export your images into a new folder in iPhoto titled "READ Project."

❑ **Image Evaluation** – assess your images and choose the top six to 10 frames to work with.

❑ **Image Correction, Manipulation and Compositing** – using Photoshop, create a master document that is 8"x6" or 6"x8" and 300 DPI. Crop your photos and do any additional image correction and compositing as necessary. Be sure to save your final document both as a PSD and JPEG or PNG.

❑ **Print** – print a draft 8"x6" or 6"x8" from iPhoto. Then, if it's good enough quality, you may print an a larger final copy with Mr. DeMiero's assistance. *(Not guaranteed.)*

❑ **Portfolio** – mount your photos and update your portfolio. Include a brief annotation with each print that includes technical details (*f*-stop, shutter speed, etc.), and any other statement of explanation that you believe to be helpful for anyone who might view your photos.

❑ **Reflect** – write a brief (about two ¶s) reflection about your assignment and place it in your portfolio just in front of your prints. What did you learn? What were some of the challenges you faced and overcame? What would you do differently in the future? What do you want others to know about that would help them better understand your photos?

❑ **Evaluation** – submit your portfolio with this assignment sheet for evaluation and grading.

❑ **Present** – prepare your portfolio and your feedback sheet for our gallery walk. Submit your portfolio for evaluation and grading.

Instructor's comments:_____

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Final grade: _____